

## Storage Instructions & Application Tape Information

### Application Tape:

Our heat transfers consist of 2 parts. The top layer is the application tape that is removed after the first pressing. The bottom layer is the actual heat transfer.

### Adhesive System:

The adhesive system on our application tape is highly heat sensitive.

### Adhesion Level:

When the application tape is exposed to the temperature and time specified in our application instructions, the adhesion level is reduced greatly and that is how the tape becomes easily removable after pressing.

### Pre-Mature Peeling:

When heat transfers are exposed to warm temperatures for an extended period of time, the adhesion level can be reduced enough to allow the heat transfer to peel itself from the application tape.

### Exposure to Warm Temperatures:

The most common cause of exposure to warm temperature is during shipping. Most delivery trucks are not air conditioned and are often 20+ degrees hotter than the outside temperature. To combat pre-mature peeling during shipping, we package all heat transfers in shrink wrapped bags. While this eliminates pre-mature peeling during shipping, proper steps should be taken to reactivate the application tape's adhesion system.

### Reactivating the Adhesion System:

Before removing your transfers from the shrink wrapped bag, store them in a cold place such as the refrigerator for at least 30 minutes.

### Storage Instructions:

1. Place unused transfers in a zip lock bag. Remove as much air as possible prior to sealing.
2. To avoid curling, always lay transfers flat during storage.
3. Do not store in a place that is subject to fluctuating temperatures. Store in a consistently cool place. We recommend placing your bags of unused transfers in a Tupperware container in the refrigerator to ensure the longest possible shelf life.

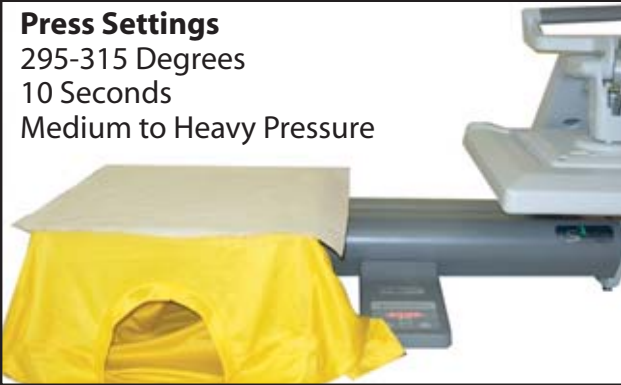
### Shelf Life:

With proper storage, you can ensure your unused transfers will remain usable for a minimum of 2 years.

## Application Instructions for Custom Heat Transfers (Version 2.0) (10/08-5a)

### Press Settings

295-315 Degrees  
10 Seconds  
Medium to Heavy Pressure



### Step #1

Cover your garment with Teflon or Wax Paper and preheat for about 3 seconds.



### Step #2

Position the transfer on the garment facing up and cover with Teflon sheet.



### Step #3

Press the garment for 8-10 seconds.



### Step #4

Remove the clear application tape.  
(See Note Below)



### Step #5

Cover with the Teflon again and press for about 3 seconds.



### Step #4 Note

The application tape is designed to remove itself on the Teflon as shown to the right. If it does not, peel like the image on the left. A piece of masking tape can be used to avoid the heat from the lower platten.

